



# BaltimoreBrainFest

WWW.BRAINFEST.ORG  
BALTIMOREBRAINFEST@GMAIL.COM

## SPONSOR BENEFITS DESCRIPTION

Thank you for partnering with the Baltimore Brain Festival! Project Bridge is excited to be working with you to bridge science and the community through a fun and exciting event. We believe that demonstrations of brain sciences are an effective and entertaining way to introduce and expand the public's perception of science research. We are excited to share the successes of Brain Fest with our community sponsors. We look forward to building a lasting and cooperative relationship with you.

**Our Goal:** To connect science to the community, we aim to create excitement about science, encourage science as a career path, and create new advocates for science.

**The Audience:** The event is open to the public. Although we expect many K-12 students and their families, college students, and other adult professionals from Baltimore and DC are expected (see map below).

**Date and Venue:** early- to mid-October 2017. At Liberty Elementary Recreation Center, located at 3901 Maine Ave, Baltimore 21207.

**Your Incentive:** We expect over 150 attendees this year with our current advertising efforts. Our website received ~450 unique visitors per week in the two weeks leading up to the event last year.

Your donations will provide content for demonstrations, general equipment rental, food for attendees and volunteers, and advertising. Project Bridge is a student organization through Johns Hopkins, and donations are tax deductible.

Below are your options for sponsorship. **Please provide a check payable to Johns Hopkins University with "Project Bridge" on the memo line by July 30, 2017.**

### Tier 1 – Donate \$100 and receive:

- Your business's name and logo on website, and on all physical and digital flyers
- Your business's information (business cards, brochures, etc) available at event sponsors table
- Your business's name and logo on t-shirts (**size A**, see back of shirt below). Shirts are worn by all volunteers and available for purchase.

### Tier 2 – Donate \$200 and receive:

- Tier 1 benefits, with **size B** t-shirt name
- Your provided flyers/promotional materials sent home with parents/kids in a "swag bag"

### Tier 3 – Donate \$300 and receive:

- Tier 2 benefits, with large **size C** t-shirt name
- Your business's name and a short blurb announced once during the event over loudspeaker

\*If you refer a fellow local business to us and they purchase any sponsorship package, we will automatically bump you up to the next tier at no extra cost.



ZIP codes of Brain Fest 2016 survey respondents (blue):

